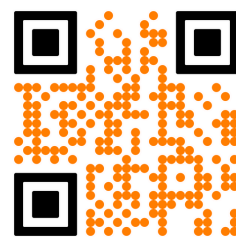




Ad Panel DTx Lite

NB-IoT with Wi-Fi Location



Cellular with Wi-Fi location tracker combined with STG Ad Panel. Programmable location updates and custom alerts with [QuickTrack](#) software. Easily installed on **any cart**, with replaceable batteries.



Shopping Cart Tracking - Off & On Premise

No wires, Wi-Fi connection or locking wheels needed. Once attached, you'll get geofence exit alerts, instant inventory and utilization counts and the ability to track your carts anywhere they go in the world. **Innovative Ad Panel design disguises tracking device.**

Technical Specifications



Location anywhere through preconfigured cellular chip. No extra costs or installation required.



Wi-Fi MAC address database allows for location triangulation based off nearby Wi-Fi signal. No connection needed.

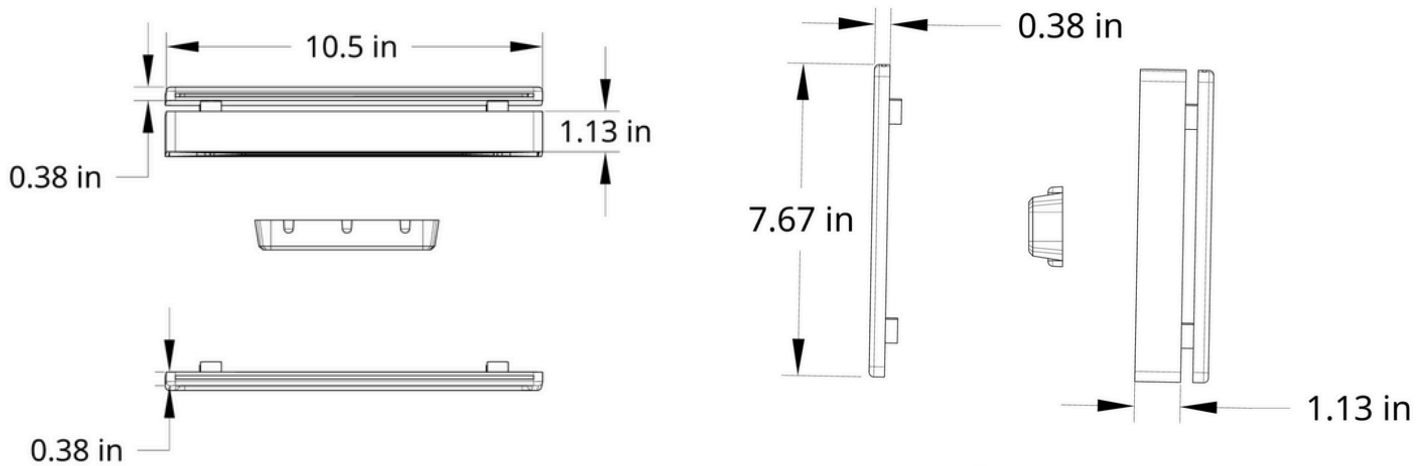
Route history saved and logged on device and in [QuickTrack](#) software allowing a route history record of stolen assets.



Replaceable AA Batteries can provide as much as 5 years of battery life.



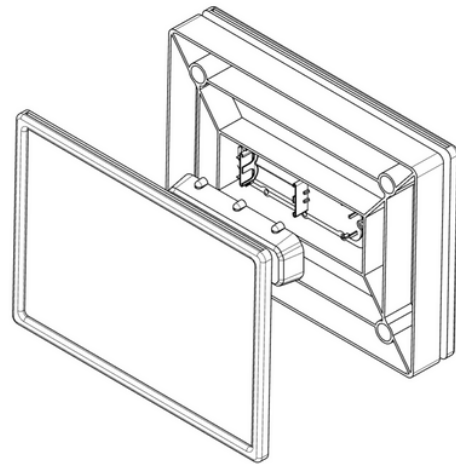
Large Ad Panel Version



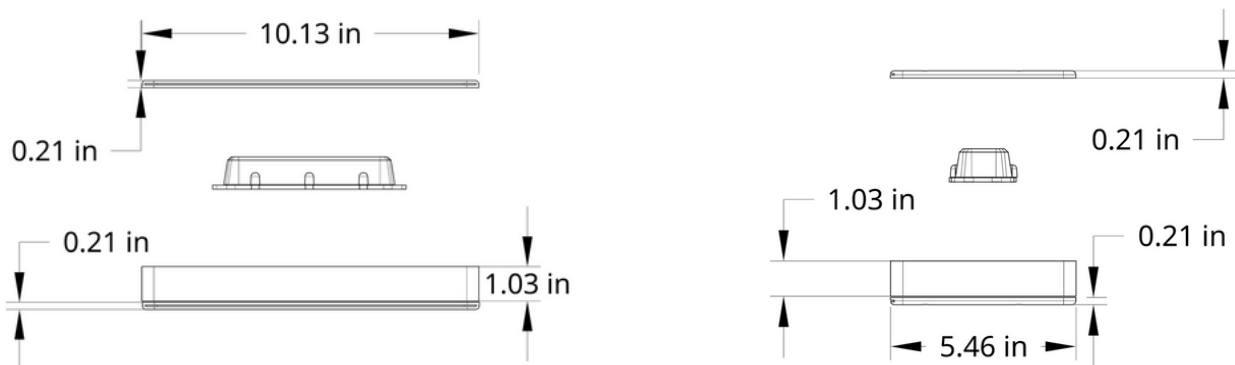
Assembly Components:

- (1) DTx Lite Tracker enclosed in Ad Panel Frame
- (1) Large Ad Panel Frame 10.5" W x 7.67" H x 1.13" D
- (2) Large Ad Panel Covers 10.5" W x 7.67" H x 0.38" D
- (4) #6 1.25 inch sheet metal screws

Note: Typically only suitable for Large, single tier, full size carts.



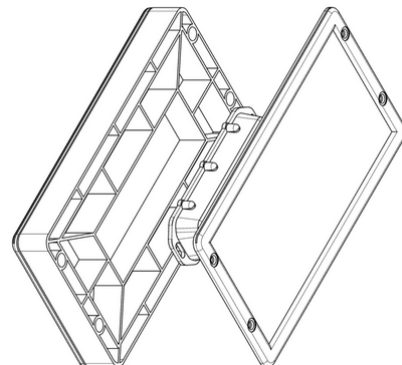
Small Ad Panel Version



Assembly Components:

- (1) DTx Lite Tracker enclosed in Ad Panel Frame
- (1) Small Ad Panel Frame 10.13" W x 5.46" H x 1.03" D
- (2) Large Ad Panel Covers 10.13" W x 5.46" H x 0.21" D
- (4) #6 1.25 inch sheet metal screws

Note: Suitable for most cart types including two-tier and large, full size carts



Connectivity

Cellular Module

Nordic nRF9160 Modem operates on all major global NB-IoT bands

Supported LTE bands:

NB-IoT (Cat-NB1/NB2): B1, B2, B3, B4, B5, B8, B12, B13, B17, B19, B20, B25, B26, B28, B66

Location

Chipset Environment

Semtech LR1110

Wi-Fi Location Scanning

Indoor asset location using Wi-Fi access point scanning

Cell Tower Location

Cell tower fallback for positioning when there is no Wi-Fi signal

Cloud-Based Solver

Asset location is calculated in the cloud, not on device, reducing battery consumption

*Location Accuracy

~30 ft - 450 ft with Wi-Fi in urban areas
~800 ft to 1 mile with Cell Tower Geolocation - dependent on number of nearby towers

*Results vary based on real world conditions. Device configuration, installation, environmental conditions, augmentation services, and many other factors may lead to variations in positioning accuracy.

Power

Input Voltage

2.2 - 3.6V

Sleep Current

<10uA, Average current in lowest power configuration

Batteries

Replaceable Batteries

2 x AA Batteries

*Battery Life Estimates

Twice Daily Location Updates - 5 Years

Daily Updates with Recovery Mode - 3 Years

* Battery life estimates are influenced by several factors including temperature, installation and orientation of the device, the frequency of location updates, network coverage, sensor integrations, peripherals, accelerometer settings, and more. Battery life calculators are available at support.digitalmatter.com.

Mechanics/Design

Dimensions	5.9 x 2 x 0.8 in (149 x 51 x 21 mm)
Housing	Non-branded housing for optional white-labelling
IP/IK Rating	Ultra-rugged and waterproof IP68 and IK07-rated housing can withstand impact, fine dust, and brief submersion
Operating Temperature	-22° F to 140° F (-30°C to +60°C)
Cellular Antenna	Internal
Wi-Fi Antenna	Internal
3-Axis Accelerometer	3-Axis accelerometer to detect Movement and High-G events
Diagnostic LED Flash	Diagnostic LED indicates operation status
Memory	Internal flash memory stores approximately 1400 records
Temperature	Reports internal temperature which provides an indication of ambient temperature

Smarts

Adaptive Tracking	Customizable location updates and reporting conditions. Movement based, time based and geofence triggers can all influence when a tracker communicates its location. These automated or manual updates can be used to conserve battery life and provide location intelligence exactly when you need it.
Battery Life Monitoring	'Battery Low' and 'Battery Critical' alert levels
Geofence Alerts	QuickTrack platform can use device location to create geofences anywhere and alerts if an asset enters or leaves designated locations
Impact Detection	Impact-detection alerts when G-forces are exceeded by a defined threshold
Run Hour Monitoring	Capture run hours based on movement to understand and optimize asset utilization
Tamper Detection	Optional magnetic switch provides an alert if the device is removed
Theft Recovery	Automated or manual triggers for "Recovery Mode" to quickly locate off-premise carts with near real time location updates while conserving battery when on premise.

Security

Data Security	Military-level AES-256 Encryption from device to Device Manager to protect the integrity and confidentiality of telematics data. Data forwarded to QuickTrack software is sent via HTTPS for end-to-end security.
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